

SUCCESS STORY

DJI Phantom Drone Generates Over \$400k

Now a household name in the drone manufacturing business, DJI came to StackCommerce with very little experience in the US market. StackCommerce was instrumental in both spreading DJI brand awareness on influential tech sites like CNET and jumpstarting sales in what is now a major market for the successful company.

Terms: \$499 (\$649 Value)



\$400K+

Revenue Generated

640+

New Customers Acquired

32+


Editorial Features

stackcommerce

Gear + Gadgets > Drones > Drone - No Camera

DJI Phantom FC40: The World's #1 Rated Drone With Wi-Fi HD Ca

Featured On "60 Minutes" - Fly High & Record HD Video From A Stunning Perspective



Sold Out
\$499 ~~\$649.00~~ -23% off
by DJI

VIEW SIMILAR ITEMS

Ending In: Sale ended

Description	Specs
<p>This sale is sold out. Click HERE to get our new DJI promotion!</p> <p>Meet the DJI Phantom FC40 drone — there has never been a device more fun to fly. Zooming horizontally left and right with ease, and climbing hundreds of feet in the air without even batting an eye, the Phantom was born to fly. Your summer just got a whole lot more fun. Using the Smart Camera onboard, you can capture and record backyard baseball games, beach days, and fireworks displays from a decidedly epic perspective - all in full, stunning HD quality. The Smart camera uses a 2.4G Wi-Fi connection to pair with your smartphone so that you can experience a live video feed while flying up to 100 meters away.</p>	

Newest Deals


- Comfort B Foam: 2-Pi **\$49.99**
- Word Ele **\$62.99**
- Steganos C Subscript **\$39.99**

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Get a DJI Phantom FC40 quad-copter for \$449

More than just a toy (but still insanely fun), this heavy-duty drone can record HD video and has a range of well over a quarter-mile.

Gadgets
July 15, 2014
6:00 AM PDT
by Rick Broida
@cheapskateblog



Break open your piggy banks, cheeps -- this is the splurge you've been saving for.

For a limited time, and while supplies last, StackSocial has the **DJI Phantom FC40 remote-controlled quad-copter for \$449 shipped**. That's after applying coupon code **phantom50** at checkout.

Update: Ack! Turns out there's a \$15 shipping charge. This was a total misunderstanding on my part, and I apologize profusely for the error.

Although that's only 10 percent off the regular price, it's still the best deal you'll find anywhere (and a Cheapskate exclusive, ahem). And, heavens, it's totally worth it.

I say this based on an afternoon with a loaner FC40, courtesy of the StackSocial folks. It's a total blast -- fast, easy to fly, highly maneuverable, and chock full of smart features.

For starters, it auto-hovers at whatever altitude you set; you don't have to keep the throttle in precisely one spot while you perform your maneuvers. Even better, an onboard GPS can be set to automatically return the Phantom to your starting position if it gets out of range. In other words, it *knows how to fly home*. Come on!

Unfortunately, I wasn't able to test the included camera, which streams live 720p video to your Android phone or iPhone. (Check out some of the amazing footage **Phantom owners have shot**.)

But your phone isn't the remote; rather, DJI supplies a huge (but comfortable) controller. With it you can pilot the Phantom to distances of over 1,600 feet away -- that's well over a quarter-mile, in case you need help with the math.

What really strikes me about the Phantom FC40 is its durability. It's made of hard plastic, not mere foam like the Parrot AR Drone. Consequently, it's not subject to mild breezes, nor even the wind blowing in off the California coast during my beach tests. (Don't tell the StackSocial guys, but I accidentally flipped the drone into the sand after the first liftoff. I was horrified, but the FC40 shrugged it off and took flight again, no problem. Even so -- don't crash it in sand.)

If you've enjoyed a quad-copter like the Hubsan X4 (which is also a blast, but significantly smaller), or you just want to see what all the drone fuss is about, I can't recommend this highly enough. It's crazy-fun to fly.