

SUCCESS STORY

Free Hulu Trial Converts at 46%

In 2013, Hulu was still working to build its following and brand awareness. By offering a free trial membership with StackCommerce, Hulu was able to gain over 3,000 additional converted subscribers in a short amount of time. Most importantly, the growing company benefited from free marketing and editorial across key publishers.

Terms: Free Hulu Plus for 30 Days (\$7.99 Value)



46%

Subscriber Conversion Rate

3K+

New Paying Subscribers Acquired

20+

Editorial Features

stackcommerce

One Free Month of Hulu Plus
Get Instant Access to Your Favorite TV Shows & Movies. Anywhere.

hulu PLUS
1 FREE MONTH

FREE \$8.00
by Hulu

Get a free month of Hulu Plus
New subscribers can enjoy a month of unlimited TV and movie streaming. With commercials, yeah, but don't let that stop you.

EXCLUSIVE: One Month of Hulu Plus for Free!
Hulu Plus gives you instant access to acclaimed movies and current hit TV shows including "Modern Family," "The Daily Show" and "Saturday Night Live". For a limited-time, we have an exclusive offer for one free month of Hulu Plus. You won't find this anywhere else on the web - so, get it while its hot!

Why We Love It
We live in an on-demand world and Hulu has satisfied our craving by revolutionizing how we watch TV. With Hulu Plus, you get thousands of hours of the exclusive shows and movies when you want them, how you want them...it's all just a click away.

Get Instant Access to Top Shows

- The Following
- Saturday Night Live
- Community
- The Office
- Glee
- New Girl
- The Mindy Project
- And many more...

Along with classic shows like "Lost," "Battlestar Galactica" and "Arrested Development," "Twin Peaks," and "The Twilight Zone," There are also thousands of movies available to watch from "Reservoir Dogs" and "Y Tu Mamá Tambien," to "Girls Just Want to Have Fun," "Lord of the Flies" and feature films from Sundance. Other Top Movies Include:

FREE \$8.00
by Hulu

Get a free month of Hulu Plus
Newest Deals